



## Terms and Conditions

1. Event Duration and Enrolment. From Sept. 1<sup>st</sup> – Oct. 31<sup>st</sup>, 2020 (UTC + 08:00), participants (“You”, “Your”, as applicable) may enroll in the MSI “Back to School” promotion (“Event”) – while supplies last. To enter, You must complete the following steps:
  - i) Purchase one (1) new and eligible MSI product (see eligible product chart below). For the motherboard and CPU combo, purchase one (1) new and eligible MSI motherboard **and** CPU product (see eligible product chart below) together in the same transaction (collectively referred to as a “Duo Combo Set”) from participating MSI partners. The Duo Combo Set redemption item is independent of other eligible product purchases. Eligible products may be purchased as individual components or as part of a pre-built system.
  - ii) Register your products on the Event page, hosted by our Event service providers, located at <https://back-to-school-2020.msi.com/land-uk>. You may register more than one (1) eligible product or Duo Combo Set to receive more redemption items while supplies last. Each eligible product or Duo Combo Set may only be registered once. All registration and redemption can only be initiated after thirty (30) days from Your purchase date, and must be completed between Oct. 1<sup>st</sup> – Dec. 14<sup>th</sup>, 2020.
  - iii) Provide a copy of Your proof of purchase for MSI verification. Documentation must show the product model name label, invoice date, and shop/vendor name. The invoice date must be between Sept. 1<sup>st</sup> – Oct. 31<sup>st</sup>, 2020.
  - iv) Agree to the Event Terms and Conditions and await MSI review. If MSI determines You meet all eligibility criteria, the cashback redemption will be sent to Your registered bank account, as applicable, according to the tables below. **CASHBACKS WILL BE PROCESSED AND TRANSFERRED BY MSI’S AUTHORIZED AGENTS.**
  - v) Verification may take longer than 14 business days. Incomplete Event registration information may result in the additional processing time if You are required to provide additional information. Cashback redemptions will not be sent out until after the Event ends. MSI reserves the right to verify, approve, or deny submissions in its sole discretion if Event registration is incomplete, not provided within seven (7) days of MSI’s request, or provided after the Event registration period.
  - vi) Cashback values vary depending on each eligible product or Duo Combo Set combination. See chart below on specific equivalent values for applicable product or Duo Combo Sets. Cashback values shown on the website are for reference only; actual values will vary due to automatic conversion into local currency based on the applicable conversion rate on the actual redemption day.
  - vii) If the registered MSI product is being returned or refunded, You must notify MSI in writing, and the promotion application will be withdrawn automatically without further notice. MSI reserves the right to ask the applicants for the return of redemption items earned from products returned or refunded within fourteen (14) days of Event registration.
  - viii) Participants must be at least 18 years old. Void where prohibited or restricted by law.



- ix) This Event is only for eligible end-user consumers and not businesses. MSI, MSI affiliates, subsidiary, manufacturer, business partner, distributor, wholesaler, reseller, retailer, I-Cafe, or agency employees and their immediate families are not eligible to participate in this event.
- x) MSI retains the right to make adjustments of these terms without prior notice subject to any directions from a regulatory authority.

### Eligible Products and Redemption Items (United Kingdom)

#### Cashback - DUO Combo - MSI Motherboard + AMD CPU (GBP)

MB	Model Name	AMD Ryzen™ 9 3900XT/ AMD Ryzen™ 9 3950X/ AMD Ryzen™ 9 3900X	AMD Ryzen™ 7 3800XT/ AMD Ryzen™ 7 3800X/ AMD Ryzen™ 7 3700X	AMD Ryzen™ 5 3600XT/ AMD Ryzen™ 5 3600X/ AMD Ryzen™ 5 3600	AMD Ryzen™ 3 3300X/ AMD Ryzen™ 3 3100
X570	MEG X570 GODLIKE	£90	£81	£72	£63
	MEG X570 ACE	£81	£72	£63	£54
	MEG X570 Unify	£63	£54	£45	£36
	MPG X570 GAMING PRO CARBON WIFI	£63	£54	£45	£36
	MPG X570 GAMING EDGE WIFI	£54	£45	£36	£27
	MPG X570 GAMING PLUS	£54	£45	£36	£27
	MAG X570 TOMAHAWK WIFI	£45	£36	£27	£18
B550	MPG B550 GAMING CARBON WIFI	£63	£54	£45	£36
	MPG B550 GAMING EDGE WIFI	£63	£54	£45	£36
	MPG B550 GAMING PLUS	£63	£54	£45	£36
	MPG B550I GAMING EDGE WIFI	£63	£54	£45	£36
	MAG B550 TOMAHAWK	£54	£45	£36	£27
	MAG B550M MORTAR WIFI	£54	£45	£36	£27
	MAG B550M MORTAR	£54	£45	£36	£27
	MAG B550M BAZOOKA	£54	£45	£36	£27

#### 1-year warranty extension

Eligible Model	Gift
PRO 24X 10M	1 year warranty extension
CUBI 5 10M	1 year warranty extension



## Cashback - DUO Combo - MSI Motherboard + Intel CPU (GBP)

DUO Combo (GBP)				
MB	Model Name	Core i9-10900K/ Core i9-10900KF/ Core i9-10850K	Core i7-10700K/ Core i7-10700KF	Core i5-10600K/ Core i5-10600KF/ Core i5-10400/ Core i5-10400F
Z490	MEG Z490 GODLIKE	£81	£72	£63
	MEG Z490 ACE	£81	£72	£63
	MEG Z490 UNIFY	£72	£63	£54
	MEG Z490I UNIFY	£72	£63	£54
	MPG Z490 GAMING CARBON WIFI	£63	£54	£45
	MPG Z490 GAMING EDGE WIFI	£54	£45	£36
	MPG Z490M GAMING EDGE WIFI	£54	£45	£36
	MPG Z490 GAMING PLUS	£54	£45	£36
	MAG Z490 TOMAHAWK	£54	£45	£36
B460	MAG B460M MORTAR WIFI	£45	£36	£27
	MAG B460M BAZOOKA	£45	£36	£27
	MAG B460 TOMAHAWK	£45	£36	£27
	MAG B460M MORTAR	£45	£36	£27

## Cashback

Product	Eligible Model	Cashback (GBP)
Gaming Desktop	MEG Trident X 10th Gen (i7 & i9 )	£72
Gaming monitor	Optix MAG322CQR	£27
Gaming monitor	Optix MPG341CQR	
Gaming monitor	Optix MAG272CQR	
Liquid Cooler	MAG CORELIQUID 240R	£18
Liquid Cooler	MAG CORELIQUID 240RH	
Liquid Cooler	MAG CORELIQUID 360R	
Liquid Cooler	MAG CORELIQUID 360RH	
Chassis	MPG GUNGNIR 110M	£27
Chassis	MPG GUNGNIR 110R	
Chassis	MPG SEKIRA 100P	
Chassis	MPG SEKIRA 100R	
Chassis	MPG SEKIRA 500G	
Chassis	MPG SEKIRA 500P	
Chassis	MPG SEKIRA 500X	



## Eligible Products and Redemption Items (Ireland)

### Cashback - DUO Combo - MSI Motherboard + AMD CPU (EURO)

DUO Combo (EURO)						
MB	Model Name	AMD Ryzen™ 9 3900XT/ AMD Ryzen™ 9 3950X/ AMD Ryzen™ 9 3900X	AMD Ryzen™ 7 3800XT/ AMD Ryzen™ 7 3800X/ AMD Ryzen™ 7 3700X	AMD Ryzen™ 5 3600XT/ AMD Ryzen™ 5 3600X/ AMD Ryzen™ 5 3600	AMD Ryzen™ 3 3300X/ AMD Ryzen™ 3 3100	AMD Ryzen™ 3 3300X/ AMD Ryzen™ 3 3100
<b>X570</b>	MEG X570 GODLIKE	€100	€90	€80	€70	€70
	MEG X570 ACE	€90	€80	€70	€60	€60
	MEG X570 Unify	€70	€60	€50	€40	€40
	MPG X570 GAMING PRO CARBON WIFI	€70	€60	€50	€40	€40
	MPG X570 GAMING EDGE WIFI	€60	€50	€40	€30	€30
	MPG X570 GAMING PLUS	€60	€50	€40	€30	€30
	MAG X570 TOMAHAWK WIFI	€50	€40	€30	€20	€20
<b>B550</b>	MPG B550 GAMING CARBON WIFI	€70	€60	€50	€40	€40
	MPG B550 GAMING EDGE WIFI	€70	€60	€50	€40	€40
	MPG B550 GAMING PLUS	€70	€60	€50	€40	€40
	MPG B550I GAMING EDGE WIFI	€70	€60	€50	€40	€40
	MAG B550 TOMAHAWK	€60	€50	€40	€30	€30
	MAG B550M MORTAR WIFI	€60	€50	€40	€30	€30
	MAG B550M MORTAR	€60	€50	€40	€30	€30
	MAG B550M BAZOOKA	€60	€50	€40	€30	€30

### 1-year warranty extension

Eligible Model	Gift
PRO 24X 10M	1 year warranty extension
CUBI 5 10M	1 year warranty extension



### Cashback - DUO Combo - Intel CPU (EURO)

DUO Combo (EURO)				
MB	Model Name	Core i9-10900K/ Core i9-10900KF/ Core i9-10850K	Core i7-10700K/ Core i7-10700KF	Core i5-10600K/ Core i5-10600KF/ Core i5-10400/ Core i5-10400F
Z490	MEG Z490 GODLIKE	€90	€80	€70
	MEG Z490 ACE	€90	€80	€70
	MEG Z490 UNIFY	€80	€70	€60
	MEG Z490I UNIFY	€80	€70	€60
	MPG Z490 GAMING CARBON WIFI	€70	€60	€50
	MPG Z490 GAMING EDGE WIFI	€60	€50	€40
	MPG Z490M GAMING EDGE WIFI	€60	€50	€40
	MPG Z490 GAMING PLUS	€60	€50	€40
B460	MAG Z490 TOMAHAWK	€60	€50	€40
	MAG B460M MORTAR WIFI	€50	€40	€30
	MAG B460M BAZOOKA	€50	€40	€30
	MAG B460 TOMAHAWK	€50	€40	€30
	MAG B460M MORTAR	€50	€40	€30

### Cashback

Product	Eligible Model	(Currency EUR)
10th Gen Desktop (i7 & i9 )	MEG Trident X 10th	€80
Gaming monitor	Optix MPG341CQR	€30
Gaming monitor	Optix MAG322CQR	€30
SEKIRA Chassis	MPG SEKIRA 100P	€30
SEKIRA Chassis	MPG SEKIRA 100R	€30
SEKIRA Chassis	MPG SEKIRA 500X	€30
SEKIRA Chassis	MPG SEKIRA 500P	€30
SEKIRA Chassis	MPG SEKIRA 500G	€30
GUNGNIR Chassis	MPG GUNGNIR 110R	€20
GUNGNIR Chassis	MPG GUNGNIR 110M	€20
Liquid Cooler	MAG CORELIQUID 360R/360RH	€20
Liquid Cooler	MAG CORELIQUID 240R/240RH	€20



**Eligible channels (UK /Ireland)** (updated 27th Aug 2020)

Channels	Monitor	Motherboard + CPU (Duo combo)	Case / Liquid cooler	PRO	Desktop
Amazon UK	Yes			Yes	
Argos	Yes				Yes
Box	Yes	Yes	Yes		
CCL	Yes	Yes	Yes	Yes	
Ebuyer	Yes	Yes	Yes	Yes	
Novatech		Yes	Yes		
OCUK	Yes	Yes	Yes		
SCAN	Yes	Yes	Yes	Yes	
Selfridges	Yes				Yes

- Eligible Regions for Cashback: Germany, Austria, Switzerland, United Kingdom, Ireland, Turkey, Spain, Portugal, Czech Republic, Slovakia, France, Netherlands, Belgium, Denmark, Finland, Norway, Sweden, Italy, Russia.
- All pictures are shown for illustrative purpose only. Actual items may vary.
- Automated or robotic entries submitted by individuals or organizations will be disqualified. Entry must be made by the participant. Any attempt by a participant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods will void that participant's entry and may result in immediate disqualification.

2. **Privacy Policy.** We may ask You for information during the Event enrolment and product registration process that may, as applicable, include without limitation Your email, name, product serial number, redemption code, purchase information, and other voluntary information You provide. In addition, we may indirectly gather information from you via cookies or website embedded analytics. The information we collect will be used in the following manner: to run this Event, to verify Your eligibility, to contact You if needed, to ensure prize(s) can be sent to You, to store registered product data for as long as an ongoing relationship exists between us (eg. When You use our services such as warranty, eDM notices, etc.), and to use solely for internal market studies for developing better products and services. Your information will not be shared with third parties, except: i) to third party processors such as our internet service and website providers in order for us to execute this Event; or ii) when reporting or responding to actual or suspected breach of applicable laws to legal and regulatory authorities such as courts or the police to the extent needed.



Because of the international nature of our business, we transfer information within the MSI group, and to third parties as referenced above, in connection with the purpose set forth in these terms and conditions. Therefore, we may transfer information to countries that may have different laws and data protection compliance requirements that those applicable in the country You are located.

Further details of how Your information may be used and processed are detailed in MSI's privacy policy, available at <https://www.msi.com/page/privacy-policy>. The MSI Privacy Policy constitutes a part of this Terms and Conditions, and is hereby incorporated by reference with full force and effect.

3. eDM Subscription. You may be asked to join MSI's eDM emailing list to receive MSI product news or service updates. If you do not want to subscribe to this list, please do not check the subscribe or similarly titled check box.
4. Participant License. For any material You may provide to us for this Event, including without limitations, pictures, videos, reviews, content, comment, feedback, and written material, as applicable (collectively, "Submitted Materials"), You hereby grant MSI and its worldwide subsidiaries a perpetual, irrevocable, royalty-free, fully paid up, worldwide, sublicensable license to use, reproduce, copy, distribute, create derivative works of, publicly display and perform, and otherwise use or exploit the Submitted Materials in any legal manner reasonably determined by MSI and subject to MSI's Privacy Policy.
5. Participant Representation and Warranties. You hereby represent and warrant that:
  - i) The information You have provided is accurate and true;
  - ii) You have the full authority, capacity, power, and right to enroll in this Event, and make the required license grant, representation, and warranties under this Terms and Conditions;
  - iii) You have obtained and will maintain all applicable approval, consent, permissions, licenses, and waivers necessary to grant the licenses stated above to MSI and its subsidiaries; and
  - iv) You have complied with all applicable laws in enrolling in this Event.
6. Participant Indemnification. You shall defend, indemnify, and hold harmless MSI, its affiliates, and successors, assigns, directors, and agents, from and against any and all liabilities, damages, judgments, costs, expenses, and fees (including reasonable attorney's fees) resulting from any claims, investigations, litigation, or other legal or administrative action by third parties arising out of or relating to any actual or alleged breach by You of any representations, warranties, undertakings in this Terms and Conditions



7. Participant Acknowledgement and Consent. You hereby acknowledge and agree that:
- i) MSI reserves the sole and discretionary right:
    - i) to determine, on a final and conclusive basis, whether a participant has fulfilled the Event requirements in good faith. For illustrative purpose without limiting any other terms, MSI may disqualify participants: a) if Event enrolment or product registration is incomplete, b) if Event eligibility requirements such as applicable product line or regional restrictions are not met; c) if the provided documents are forged, fraudulent, or void; d) if automated codes, scripts, plugins or other means were used to enter or complete Event enrolment; e) if participant does not have the legal capacity to enroll in this Event, or f) if criminal or illegal acts are committed or allegedly committed to enroll in this Event;
    - ii) to replace the prize with items of similar value without prior notice;
    - iii) to vary, delete or add to any of these terms and conditions without prior notice;
  - ii) MSI is not liable and assumes no liability to any person for any loss, dissatisfaction, or damage arising from the prize, and uses thereof. Winners shall not make any claims against MSI;
  - iii) MSI disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of the winning notification due to mechanical, technical, electronic, communications, telephone, computer, hardware, internet, or software errors, malfunctions, or failures of any kind. In such eventuality, the winner unconditionally waives his/her right to the prize and any associated compensation.
8. MSI Warranties Exclusion. MSI PRIZE(S) IS/ARE PROVIDED “AS IS” WITHOUT ANY EXPRESS OR IMPLIED WARRANTY OF ANY KIND, INCLUDING WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT, OR FITNESS FOR A PARTICULAR PURPOSE.
9. Limitation of Liability. TO THE GREATEST EXTENT PERMITTED BY APPLICABLE LAWS, MSI SHALL NOT BE LIABLE TO YOU ON ACCOUNT OF ANY CLAIM (REGARDLESS OF THEORY OF LIABILITY WHETHER BASED UPON PRINCIPLES OF CONTRACT, WARRANTY, NEGLIGENCE OR OTHER TORT, BREACH OF ANY STATUTORY DUTY, OR OTHERWISE) FOR ANY SPECIAL, CONSEQUENTIAL, RELIANCE, INDIRECT, INCIDENTAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR NOT, INCLUDING BUT NOT LIMITED TO LOST PROFITS, REVENUE, GOODWILL OR COST OF REPLACEMENT.
10. Miscellaneous. This Terms and Conditions is governed and construed by the laws of Taiwan, regardless of conflict of law principles, and all disputes arising from the Event and





these terms shall be adjudicated by the Taipei District Court in Taipei, Taiwan. Any provision invalidated by a competent court shall be stricken, and the remaining Terms and Conditions will remain in full force and effect. Failure by MSI to enforce any right under this Terms and Condition shall not be deemed to be a waiver. MSI shall not be liable for any failure to perform due to circumstances beyond its reasonable control. This Terms and Conditions shall not be assigned or otherwise transferred by You to any other third party; all unauthorized assignments are null and void. This Terms and Conditions constitute the entire agreement between the parties with respect to the Event, and supersede any prior agreements, communications, representations, or discussions, oral or otherwise.

- \* I fully understand the contents of the Terms and Conditions and agree to them.
- I agree MSI may collect, use and process my personal data for marketing purposes and in accordance with the terms of [MSI Privacy Policy](#)
- I agree to join [MSI Reward Program](#) and receive communications from the program. By joining, I affirm that I have read and agree to the MSI Reward Program [Terms of Use](#) and [MSI Privacy Policy](#).