



# My Book<sup>®</sup> Essential<sup>™</sup>

External Hard Drives

**Next generation  
storage and backup**



Dual USB 3.0 and USB 2.0 compatibility  
WD SmartWare<sup>™</sup> visual backup software  
Hardware encryption, password protection

The world's number one selling external hard drive features both USB 2.0 and USB 3.0 connectivity for compatibility today and speed for the future. Visual backup software and password protection with hardware encryption ensure your data is protected. This sleek drive nestles neatly on a shelf next to other My Book drives.



PUT YOUR LIFE ON IT<sup>®</sup>



# My Book Essential

## External Hard Drives



### Product Features

#### Dual USB 3.0 and USB 2.0 connectivity

A single drive with universal compatibility today and next-generation speed for tomorrow. Use it with USB 2.0 now and step up to USB 3.0 speed when you're ready.

#### Up to 3x faster transfer rates

When connected to a SuperSpeed USB 3.0 port this drive lets you access and save files up to three times faster than USB 2.0. Transfer a 2-hour HD movie in just three and a half minutes instead of 13 minutes.\*

*\*Performance may vary based on user's hardware and system configuration.*

#### WD quality inside and out

For over 20 years, millions of people worldwide have trusted their data to WD hard drives. We are successful because we understand the importance of your data and our first concern is keeping that data safe.

#### WD SmartWare software

You're in control of your backup. Install all the features, select just the components you need, or if you prefer, choose not to use the software at all.

#### Automatic, continuous backup

Works quietly in the background to protect your data using minimal PC resources. Whenever you add or change a file it's instantly backed up.

#### Password protection for privacy

Gain peace of mind knowing that your data is protected from unauthorized access with password protection and encryption.\*

*\* A model with disabled encryption is also available.*

#### Planet friendly

We designed a small box and used recycled material to minimize waste. We encourage you to recycle it.

#### USB 3.0 transfers files up to 3x faster than USB 2.0 \*

##### 500 Photos

With USB 3.0 41 seconds  
With USB 2.0 1 minute 53 seconds

##### 2000 Songs

With USB 3.0 3 minutes 11 seconds  
With USB 2.0 7 minutes 42 seconds

##### 2-hour HD Movie

With USB 3.0 3 minutes 32 seconds  
With USB 2.0 13 minutes 28 seconds

*\*When connected to a USB 2.0 interface data transfers will occur at USB 2.0 speeds.*

### Product Specifications

#### INTERFACE

USB 3.0 (backward compatible with USB 2.0)

#### DIMENSIONS

Height: 6.5 in (165 mm)  
Depth: 5.3 in (135 mm)  
Width: 1.9 in (48 mm)  
Weight: 2.6 lb (1.18 kg)

#### SYSTEM COMPATIBILITY

Formatted NTFS for Windows® XP, Windows Vista®, Windows 7

Requires reformatting for Mac OS® X Leopard®, Snow Leopard®

#### CAPACITIES AND MODELS

3 TB	WDBACW0030HBK
2 TB	WDBACW0020HBK
1.5 TB	WDBACW0015HBK
1 TB	WDBACW0010HBK

#### KIT CONTENTS

External hard drive  
USB cable  
AC adapter  
WD SmartWare software  
Quick Install Guide

#### OPERATING SPECIFICATIONS

Data transfer rate:<sup>1</sup> Up to 480 Mb/sec in USB 2.0 mode and up to 5 Gb/sec in USB 3.0 mode

Operating temperature: 5°C to 35°C  
Non-op. temperature: -20°C to 65°C

<sup>1</sup>A USB 3.0 host and USB 3.0 certified cable are required to obtain SuperSpeed USB performance.

#### LIMITED WARRANTY

2 years Americas  
2 years EMEA  
3 years APAC  
3 years Japan



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As used for storage capacity, one megabyte (MB) = one million bytes, one gigabyte (GB) = one billion bytes, and one terabyte (TB) = one trillion bytes. Total accessible capacity varies depending on operating environment. As used for transfer rate or interface, megabyte per second (MB/s) = one million bytes per second, and gigabit per second (Gb/s) = one billion bits per second.